

TACC Member Benefits 101



**TICONDEROGA AREA
Chamber of Commerce**

Business Focused. Community Minded. Future Driven.



Maximize Your Chamber Benefits!

**New & Expanded TACC Member
Benefits Coming Soon!**

Details will be announced.

Brief Highlight of Benefits. See Chamber for detailed information.

Marketing, Promotion, Publicity & Exposure

- Website Listings on www.ticonderogany.com, www.lakechamplainregion.com (via ROOST), & www.ticonderoga360.com (eVision Digital Marketing).
- Listing in the printed and online Chamber/Business Directory.
- Members can display printed materials for distribution at the Chamber Office.
- We will share your press releases as well as assist in writing & formatting press releases, flyers, etc.
- The Chamber will list all of your events, meetings, or general dates to remember on the online calendar. In addition TACC will ensure events are listed on the LCR (via ROOST) calendar.
- Access to a variety of sponsorship and marketing opportunities.
- Representation throughout the area & region as well as for economic development purposes.
- Networking opportunities to connect with other businesses & organizations.
- Members can submit news, information, events, and more for the Monthly Member News email blast.

Member Referrals

- Professional & courteous staff that promote the area and their Members by providing answers and information to visitors and the community. TACC only provides referrals to Members.

Chamber Communications

- Receive the TACC Weekly Memo with important information on news (area, regional, state, etc.), events, marketing opportunities, seminars, general updates, and much more.

Business Support, Services, & Resources

- TACC offers daily/one on one business support and services directly to our Members as well as new/potential new businesses. Business support, services, resources, and counseling are also available via our partnership with the North Country Small Business Development Center & SCORE (Free Services).

Business Seminars & Trainings

- Seminars, trainings, & informational meetings on an array of topics are available throughout the year to assist making your business or organization successful.

Partnerships

- TACC Members automatically become **Associate Members of the North Country Chamber of Commerce** giving you access to a Commerce Card Discount Program, Energy Savings Program, & the Chamber Health Insurance Services.
- TACC Members have access to an array of promotional and marketing opportunities via the **Regional Office of Sustainable Tourism (ROOST) / Lake Champlain Region**.
- TACC Members have access to additional benefits via our partnership with **Ticonderoga360/eVision Digital Marketing** including Business Spotlight articles and more!
- The TACC is partners with a number of organizations and economic development agencies giving our Members access to an array of resources and services. **TACC is now a partner with the Adirondack North Country Association and the Center For Businesses In Transition.**

Creditability, Community Involvement, & Support

- Being a Chamber Member says you belong to & support the local community. It shows that you are dedicated to the success & future of the Ticonderoga Area.

Did you know without the support and dedication of our members and partners all the Chamber does to serve, market, and promote the Ticonderoga Area would not be possible! Thank you for your commitment to the Chamber and the positive and productive future of the community! For a Ticonderoga Area business directory, calendar of events, or area information visit www.ticonderogany.com or call 518-585-6619! THINK LOCAL!

TACC Mission: To initiate and provide programs, services, and leadership which will enhance a cooperative business community and create a vibrant economy, making the Ticonderoga Area an exceptional place to live, work, and visit. **TACC Vision:** The TACC will be the leading advocate for business, serving as a driving force in the economic vitality of the greater Ticonderoga Area, uniting communities and maximizing resources.

**For additional information, general questions, or specific needs
for your business or organization contact Your Chamber Team!**

