



TACC Member Benefits 101



Maximize Your TACC Benefits

Contact Team TACC to maximize your TACC Member Benefits.
TACC is working to launch new & expanded Member Benefits.



Brief Highlight of Member Benefits. See Chamber for detailed INFO.

Marketing, Promotion, Publicity & Exposure:

- Business website listing on the Ticonderoga Area Online Business Directory at www.ticonderogany.com.
**New enhanced business listings with photos, added links, and more. Be sure you are utilizing this benefit.*
- Business website listings on www.lakechamplainregion.com (via ROOST).
- Business listing in the printed/digital Ticonderoga Area Brochure and Visitors Guide.
- Members can display printed materials for distribution at the Chamber Office.
- Members can submit news, event INFO, etc. for the Monthly Member News email.
**INFO is due via email by the first Monday of each month. The Member News will go out that following Friday.*
- TACC will add/include your events, meetings, or general program dates on the Ticonderoga Area Online Calendar of Events. In addition TACC will ensure events are listed on the Lake Champlain Region online calendar.
- Access to a variety of marketing, promotional, and sponsorship opportunities including Member Highlight in TACC Memo and Facebook, Member Monday highlight on TACC Facebook and Instagram, and Member Outreach Highlight on TACC Facebook. TACC will share your social media posts. Remember to tag us. Our Facebook shares also live stream onto the TACC website. **Many additional opportunities are free and/or low cost.*
- Free access to Networking Opportunities to connect with other TACC Members, businesses, and organizations.
- Free participation in TACC Visitor and Community Events and/or business promotions and specials coordinated by TACC. Free access to and participation in the Ticonderoga Area Farmers Market.
- Posting of Job and Career Opportunities on the online Ticonderoga Area Employment Opportunities database. TACC also can provide an array of employment services to TACC Members.
- TACC will share your press releases, assist you in formatting or writing press releases, as well as flyer design if requested.
- Member Log In Center/Portal for online payments, event registration, submit events for the online calendar, and access to updating your business listing, general INFO, and more. **Coming Soon: Local Deals, TACC Member To Member Deals, & More!*

Member Referrals & Recommendations:

- TACC serves as the Ticonderoga Area Business and Visitor Center. The TACC staff provides professional and courteous assistance to visitors and community members with an array of requests. TACC markets and promotes our Members and the Ticonderoga Area. TACC only provides recommendations and referrals for Members. TACC directs visitors, community members, and fellow Chamber Members to your business or organization for products, goods, and services. INFO is provided to requests via email, phone, and walk-in. TACC also utilizes Members for products, goods, and services.

Chamber Communications - Be In The Know:

- Receive the TACC Memo with INFO on important services, programs, funding opportunities, upcoming events, marketing opportunities, seminars, and updates from local, regional, and state agencies. Members often receive these updates first.

Business Support, Assistance, Resources & Development Services:

- Business support, resources, counseling, and development assistance is available via TACC. TACC offers one-on-one assistance directly to our Members as well as potential new businesses. TACC also has partnerships with the North Country Small Business Development Center as well the Adirondack Economic Development Corporation for additional business support and development services. Business Transition planning services are also available via our partnership with the Adirondack North Country Association and the Center For Businesses In Transition. **TACC serves as the Community Liaison.*
- Free Faxing and Scanning services as well as discounted printing and copying services are available for TACC Members.

Business Seminars & Trainings:

- Free access to most business seminars, trainings, workshops and informational meetings that are available throughout the year to assist making your business or organization successful. Access to additional trainings via TACC partner agencies.

Partnerships & Additional Resources:

- TACC Members are Associate Members of the North Country Chamber of Commerce giving you access to a Commerce Card Discount Program (Member To Member), Energy Savings Program, and the Health Insurance Services. TACC Members also have access to an array of promotional opportunities via ROOST. Members are also highlighted in blogs that TACC writes for Adirondacks, USA and the Lake Champlain Region. TACC also partners with a number of organizations and economic development agencies to provide access to an array of resources and assistance. TACC also works with partners to develop and implement additional business funding and support opportunities.

Creditability, Community Involvement, & Supporting Our Collective Future:

- Being a TACC Member shows that you truly support your community, our collective future, and the continued success of the Ticonderoga Area. TACC represents the Ticonderoga Area business community throughout the area, region, and NYS to address business related concerns and for economic development purposes. **See TACC Did You Know for a highlight of what your Membership Investment is supporting in addition to your TACC Member Benefits and all of our Economic Development Initiatives. Also see the TACC Mission, Vision, & Key Areas of Focus documents for additional important INFO.*

For more INFO, specific needs, or learn how to maximize your Member Benefits, contact Team TACC!